



rotary club of brentwood

OFFICIAL NEWSLETTER • DISTRICT 5160 • CLUB 429 • CHARTERED SINCE 1949

2007-2008 Rotary Board



- President**
Lisa L. Bass
- President-Elect**
Dirk Zeigler
- Secretary**
Keith Nance
- Treasurer**
Steve Gursky
- Foundation**
Jim Wangeman
- Foundation**
Bruce Ghiselli
- Community Service**
Brett Morey
- Membership**
Susanna Wahl
- Vocational - Freedom**
Jeff Schults
- Vocational - Liberty**
Sarah Schnittker
- Vocational - Heritage**
Jeff Schults
- Vocational - Rotaract**
Fred Ehler
Thais Kishi
- Program Coordinator**
Ed Ferraro
- Sergeant of Arms**
Mike Davies
- Internal Relations**
Don Huntington
- Public Relations**
Richard Perez-Pacheco
- Past President**
Mac Kaiser
- Asst. Governor**
Don Werschem

Review

MARCH ISSUE | 2008

March is Rotary International Literacy Month

A MESSAGE FROM PRESIDENT LISA

Rotary Literacy Month highlights literacy and education issues around the world. Traditionally, literacy is defined as a person's ability to read and write.

It can also include functional abilities like using a computer, understanding how to prevent an illness or reading signs in a market.

Literacy empowers people and is essential for community development. Literate populations are more likely to develop economically, live healthier lives and be more peaceful.

Nearly 800 million people worldwide over the age of 15 can neither read nor write. And, women and girls account for 64% of this number. The continents of Asia and Africa have the highest illiteracy rates worldwide.

Rotary supports literacy through a number of programs and projects. Brentwood Rotary distributes dictionaries to all third grade students each year in Brentwood, Oakley and Knightsen elementary schools. We partner with the Discovery Bay Lions Club and they distribute dictionaries to third graders in Discovery Bay and Bryon. Rotarians also help by building schools and acting as tutors to assist in reducing illiteracy around the world.

Each year the Rotary International President appoints a Literacy Resource Group, a network of

Rotarian volunteers who support and encourage Rotary Club and District participation in literacy activities worldwide. Each District appoints a literacy advocate to help

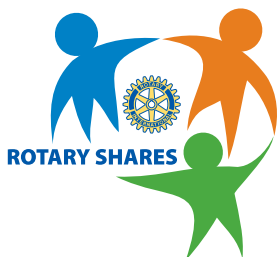
coordinate literacy projects in the District and within individual Clubs. Ways for Rotary Clubs to promote literacy in their communities includes discussing literacy issues with leaders in their communities, asking Reading Association member speak about literacy during a Rotary Club meeting or planning a literacy project.

March Challenge: Engage in a service or activity that specifically addresses literacy and education issues either in our community or abroad.

Always Yours In Service -

President Lisa Bass

Nearly 800 million people worldwide over the age of 15 can neither read nor write.



FEBRUARY HIGHLIGHTS

Rick Lemyre of the Brentwood Press, described his fascination with the Civil War.

page 2

MEET THE BOARD

Spotlight: Richard Perez-Pacheco, Public Relations and Fred Ehler, Vocational - Rotaract

page 2

ROTARY NEWS ARCHIVE

Google gives Rotary US\$3.5 million to help end polio...

page 3

FEBRUARY HIGHLIGHTS

On February 4 our speaker, Rick Lemyre, Executive Editor of the Brentwood Press, described his fascination with anything having to do with the Civil War. Rick is a member of the American Civil War Association, which sponsors battlefield re-enactments.

When he spoke with us Rick dressed for the part. He reviewed details about the period clothing he wore and demonstrated the operation of his replica pistol.

Most of the participants at one of the events don either the Blue or Gray uniforms representing one side or the other. Melding avocation with vocation, however, Rick dons the costume of a battlefield correspondent.

Rick has made a careful study of reporters who covered the war, putting together dates and events with their reports as a way of understanding more about the conditions and events of the most dramatic time in American history.

Rick's report was an interesting reminder of an awful period in our nation's history.

-Don Huntington

Meet Your Fellow Board Members



Richard Perez-Pacheco: Public Relations

Volunteerism was instilled in me as a young child by my late mother. She was heavily involved with her church and local non-profits that focused on helping needy minority families. She was a humble and generous person and I'm following in her footsteps as much as I can.

I've been a Rotary Club of Brentwood member since March 2007, and was drawn to this chapter because of its reputation in the community and the outstanding membership. Currently, I serve as the chair of the Public Relations committee. I'm responsible for promoting the club and its activities to the public, as well as maintaining our website and newsletter.

I'm currently working on the upcoming Golf Tournament in May marketing materials and new club ads. This role is a perfect fit with my marketing, advertising, and design background. I think it's important that our club gets a lot of positive recognition for our contributions to the community, so we can attract new members who want to serve and carry the legacy of our club forward.

My greatest accomplishment was starting a business with my wife Clarissa. It's challenging (the work, not the wife) but very satisfying. In my free time, I love spending time with Clarissa, visiting our twin girls, watching movies, and hiking. My greatest fear is public speaking, but I'm working on overcoming that fear. Lastly, I'd like to add that I welcome new and interesting stories to add in our newsletter and website and I am always open for new suggestions you might have.



Fred Ehler: Vocational - Rotaract

In 1993 my wife, Pam, and I moved to Brentwood for the same quality-of-life reasons that brought many of us here. Over the years I became active in the community and volunteered or donated to many worthy causes, which brought me into contact with many Rotarians.

In the fall of 2006 Donna Landeros invited me to attend my first Rotary lunch. I knew from the outset that this was an organization I wanted to be part of, and was pinned as a Rotarian in 01/2007.

I am a person of no half measures, and have participated in as many Rotary events as possible since becoming a member. Last year Thais Kishi and I became Rotaract Advisers and we're laying plans for our new LMC club.

Besides volunteerism, I'm an avid reader averaging two novels a week. I would love to have a conversation with Stephen King, whose early books hooked me in my love for reading. Cooking is another hobby that challenges my creative and organizational skills.

Pam and I have been married 36 years; we met at Oregon State University (the Beavers not the Ducks). She is Finance Director of the City of Brentwood.

We have two grown sons. Garrett, our oldest, runs my pipeline company. He and his wife Nicole are parents of our two-year-old grandson, Warren. Our youngest, Andrew, lives in Chandler, AZ. with our 4 1/2 year old granddaughter, Ashley.

Parenthood is my greatest accomplishment, though most of the credit admittedly goes to Pam for the two wonderful young men we brought into the world.



The Review is a monthly newsletter published by The Rotary Club of Brentwood, Northern California.

The Review welcomes submissions for publication consideration, including news releases, calendar events, photographs or other material.

Contact Don Huntington at 925-634-7927 or at don.huntington@gmail.com.

The Review is also available in PDF format at our website: www.BrentwoodCaRotary.org.

Website and Newsletter were designed by Richard Perez-Pacheco, Black Sheep Design. Email: richard@blacksheepca.com. Phone: 925-516-1938

Newsletter was printed by Theresa Coffman, Minuteman Press. Email: theresa@minutemanpressph.com. Phone: 925-256-6444



Out of the Rotary News Archive

When words fail
2008-03-03 12:25:03

John Corcoran prayed a lot when he was in Catholic grade school: "I used to pray, 'Dear, God, when it comes my turn, please let me be able to read the words.'"

Brazilian Arch C. Klumph Society member driven to 'move mountains'
2008-02-29 11:13:25

Rotarian becomes South Korea's new president
2008-02-27 16:24:44

President-elect Lee challenges Rotarians to bring in more members
2008-02-27 09:55:37

Increasing membership, especially among younger generations, was the focus of the RRIMC Training Seminar.

Rotarians worldwide celebrate
2008-02-25 14:17:05

Swiss Rotarian leaves behind anti-land-mine legacy
2008-02-25 12:00:16

According to United Nations estimates, some 2,000 people are killed or maimed by land mine explosions each month.

Tips for funding Rotary's US\$100 Million Challenge
2008-02-22 16:50:41

For more information on the articles above, go to: www.rotary.org/en/MediaAndNews/ and click on "Archives by date" listed on the left hand side.

UFOs give small Texas Rotary club chance to help the community
2008-02-20 11:47:50

Rotarians help fund pediatric unit in Vietnam
2008-02-20 10:01:19

Trustee chair sounds the call to Rotary's US\$100 Million Challenge
2008-02-14 15:00:16

When the conversation turns to polio, Rotary Foundation Trustee Chair Robert S. Scott is passionate about putting an end to the disease, and he believes Rotary's US\$100 Million Challenge will play a key role.

Google gives Rotary US\$3.5 million to help end polio
2008-02-13 17:06:50

Rotary International has received a US\$3.5 million challenge grant from the Google Foundation, a nonprofit managed by Google.org, in support of Rotary's top goal to eradicate polio worldwide.

Scholars help Argentine students tap the power of learning
2008-02-13 12:57:52

Scholars deliver computer software, children's books, and other materials to the Aguada de Guerra school as part of Project Patagonia.

INTRODUCING



Angela Lombardi

Public Relations
Sutter Delta Medical Center
3901 Lone Tree Way, Antioch
Birthday: December 7

Angela was inducted into The Brentwood Rotary Club on 02/25/08. She was sponsored by Don Giacomini.

Her hobbies include communication and marketing and she has a 4 year old son, Michael. Let's welcome her!

ROTARY IMAGES



Trainee Janayna Gabriel Coelho, attends a training seminar in Sete Lagoas for the CLE method, a literacy technique introduced to Brazil schools with the help of a Rotary Foundation 3-H grant. -Rotary Images/Alyce Henson



Children learn to read and write at a school in the village of Napabally, India. It's one of several villages benefiting from an integration project organized by Rotarians. -Rotary Images/Alyce Henson

THOUGHT YOU OUGHT TO KNOW

If you haven't done so in a while, check out our club website, www.brentwoodcarotary.org

Richard Perez-Pacheco does a great job laying this thing out and keeping it up-to-date.

Check out the links to upcoming dates. Go to the calendar to review events for the club as well as for individual club members. Check out the galleries and information about recent additions to the club.

Especially, check out the link to our club's Holiday Party at the Robinsons.

Make a bookmark for the site and go back to it often. Send it to your friends. The website is a potentially effective tool for trolling for members.

-Don Huntington

UPCOMING EVENTS FOR MARCH 2008

Rotary International Literacy Month

3 MONDAY

Club MTG
Fellowship

4 TUESDAY

Birthday
Patrick McHenry

Anniversary

Theresa & Rich
Coffman

6 THURSDAY

Anniversary
Richard & Clarissa
Perez-Pacheco

8 SATURDAY

Anniversary
Bruce & Barbara
Ghiselli

9 SUNDAY

Daylight Savings
Time begins



10 MONDAY

Club MTG
Brentwood Rotary
Membership
Committee:
How to Propose a
Prospective
Member

12 WEDNESDAY

Birthday
Theresa Coffman

17 MONDAY

Club MTG
RI Ambassadorial
Scholar:
Mei-Ling
McNamara

St. Patrick's Day



21 FRIDAY

Birthday
Steve Gursky
Good Friday

22 SATURDAY

World Water Day

23 SUNDAY

Easter Sunday



24 MONDAY

Club MTG
Home Improvement
TV Show:
James Carey
Birthday
Tricia Piquero

25 TUESDAY

Birthday
Sarah Schnittker
Anniversary
Donna & Ben
Landeros

27 THURSDAY

Birthday
Bob Brockman

29 SATURDAY

Birthday
Kevin King

31 MONDAY

Club MTG
Olympic Ski Team
personal trainer:
Karel Nunnink
Birthday
Bill Ebbinghaus

15th annual rotary club of brentwood golf tournament

May 12, 2008
Brentwood Golf Club

This tournament benefits
The Rotary Club of Brentwood
and the Charities it supports.

INCLUDING: Brentwood Community Chest,
Hospice, Mervyn's Shopping Spree,
Relay for Life, Shepherd's Gate, Sutter Delta
Memorial Hospital, Habitat for Humanity,
East County Historical Society, Dictionary
Distribution, and so much more.

*Enjoy Tournament Challenges, Lunch &
Dinner, Raffles, Prizes and Much More!*

Register by April 30, 2008

Space is limited to 144 golfers!

10% Discount for Early Registration

Payment must be received by March 31, 2008.
Discount is not valid for dinner tickets

For more information, call 925-234-1571
or visit www.brentwoodcarotary.org/golf

Up to date events, go to: brentwoodcarotary.org.

Brentwood Rotary Weekly Meetings begin at 12:15 PM and are held at the Nines Restaurant,
Brentwood Golf Club, 100 Summerset Drive, Brentwood.

MARCH ISSUE | 2008

Brentwood

rotary club
of brentwood
Post Office Box 325
Brentwood, CA 94513

